



# Description of Learning Implementation in Entrepreneurship Courses Package C Program at PKBM Farilla Ilmi Padang

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## ARTICLE HISTORY

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## ABSTRACT

This study was motivated by the success of the Package C education program in PKBM Farilla Ilmi Kota Padang, as evidenced by the high percentage of attendance of the learning population and satisfying learning citizen test scores. The researcher suspected that the cause of the success of the Package C program was because of the implementation of learning, one of which was seen from Entrepreneurship subjects. This type of study is a quantitative descriptive study. The population in this study were 60 people who studied the Package C program. The sampling technique used was classified as a random sampling of 30 people. The technique of collecting data uses a questionnaire. While the data collection tool uses a list of statements (questionnaires). The data analysis technique uses the percentage formula. The results of the study show that the implementation of learning in the Entrepreneurship subjects in the Package C education program, seen from the learning strategies used by tutors is classified as good.

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## 1. INTRODUCTION

One of the institutions for implementing outside education is the Community Learning Activity Center (PKBM). According to Kamil (2011), PKBM is a place of education that is established and managed by the community that aims to provide learning opportunities to the entire community. Some community education programs include equality education, life skills education, and functional literacy education.

One equality education program is package C which is equivalent to Senior High School/Madrasah Aliyah education (MA). Hanafi (2015), said that the package C program was intended for people who could not attend school in high school/MA and held by non-formal education units. The education of package C equality is also through the process of implementing learning. Learning in package C is not much different from learning that occurs in formal schools, but it is more about the problem at hand. The implementation of the learning process must meet several components written by Rusman (2017), classifying the components of learning namely goals, learning resources, learning media, learning evaluation, and learning strategies.

A program can run smoothly determined by existing governance such as planning, implementing learning, leadership, evaluation, and others. This is in line with the opinion of Mulyasana (2012), where the good or bad of a program is determined by its management from planning, implementation, to assessment. Furthermore, Poerwoko (2012) argues that to measure the success of a program can be seen from a variety of things including the number of people who participate in the program, the

frequency of attendance each time the activities are carried out, learning outcomes, and increases from each time their participation.

Based on the results of observations and interviews conducted on April 25, 2018, at PKBM Farilla Ilmi, having his address at Jalan Pasir Muaro Ganting No. 30 Perupuk Tabing Village together with the manager, Mrs. Hj. Amaniarty obtained 60 people from the learning package C program at PKBM Farilla Ilmi. The learning process takes place by dividing students into 3 classes. One of the subjects in package C includes Entrepreneurship. According to Drucker in Tohani (2015), entrepreneurial capacity can be built with education. In other words, entrepreneurship education will be a tool or tool to create human resources to develop the economic system and the welfare of society.

In Entrepreneurship subjects, learning citizens get learning about various skills such as makeup/makeup, martial arts, and music. Learning is carried out using a variety of methods and adequate equipment so that the implementation of learning steps goes well and makes more learning citizens participate in the learning given at PKBM Farilla Ilmi.

Furthermore, not only is the percentage of attendance of the learning population high, but the learning outcomes obtained by the learning citizens are also satisfactory as seen from a large number of learning citizens declared to pass the Computer-Based National Examination (UNBK) and National Standard School Examination (UASBN). The implementation of the package C equality education program conducted by PKBM Farilla Ilmi Padang went smoothly proven with the learning citizens

participating in the earnest learning process such as following the learning process in accordance with the agreed schedule, learning activities going according to what was planned in the syllabus and residents his study was passed in the national examination and

school examination. This is of course, inseparable from various factors, one of which is the implementation of good learning.

**Table 1.** Participation of PKBM Farilla Imi

No.	Groups	Learning Citizens	First week		Second week		Third week		Fourth week		Fifth week	
			f	%	f	%	f	%	f	%	f	%
1	Group III-A	18 Person	13	72	16	89	15	83	15	83	16	89
2	Group III-B	22 Person	17	77	16	22	18	81	17	77	18	81
3	Group III-C	20 Person	15	75	17	85	17	85	16	80	16	80

Resource: PKBM Farilla Ilmi

Based on this, the authors are interested in researching more deeply about "Learning Implementation in Entrepreneurship Courses Education Program Package C at the Community Learning Center (PKBM) Farilla Ilmi Kota Padang".

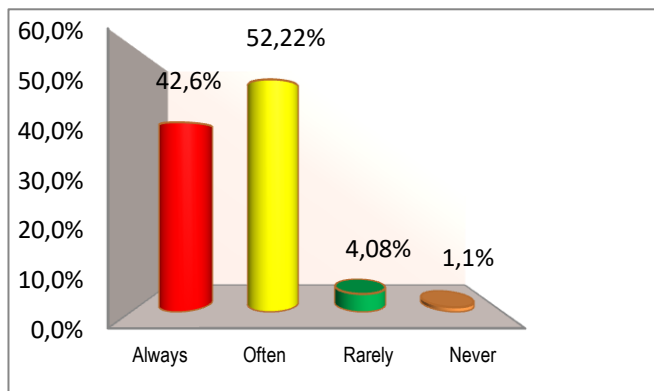
## 2. METHODS

This type of research is quantitative descriptive research. The study population was 60 people who studied in the C package PKBM Farilla Ilmi. The research sample was taken 50% of the population, namely as many as 30 people. The sampling technique is classified as random sampling. The data source was obtained from the learning citizens of the package C program which became the study sample. The technique of collecting data uses a questionnaire, while the data collection tool lists statements. The data analysis technique is a quantitative descriptive technique with the calculation of the percentage formula.

## 3. RESULTS AND DISCUSSION

### 3.1 Results

The results of the study illustrate the implementation of Entrepreneurship subjects in package C education program at PKBM Farilla Ilmi Padang seen from the Learning Strategy used by tutors in learning from 3 aspects, namely learning approaches, use of methods, and implementation of learning steps. Based on the respondents' answers from various statements, it was seen that as many as 42.6% of respondents gave statements always, 52.22% of respondents gave frequent statements, 4.08% of respondents gave rare statements, and 1.1% gave statements never. For more details, see the following histogram.



**Fig 1.** Histogram of Learning Implementation in Learning Strategies at Entrepreneurship Subjects

Based on the histogram above it can be seen that the implementation of learning seen from the tutor learning strategy is classified into good categories, meaning that the tutor has succeeded in establishing and applying the learning approach used, the use of methods, and the implementation of appropriate and correct learning steps in the learning process .

### 3.2 Discussion

Based on the research findings, the description of the implementation of learning in learning strategies in Entrepreneurship subjects in package C is categorized as good, this is possible because of the learning strategies used by tutors in the learning process. Learning strategies are a method used by tutors in learning activities so that the material delivered in learning can be easily understood by the learning community, which in the learning strategy of learning approaches, the use of appropriate methods, and the application of learning steps well. This is in accordance with Rusman's opinion (2017), the learning strategy is a plan for an activity in which there are learning approaches, the use of methods, and the implementation of learning steps.

In the tutor learning strategy, the tutor must be able to choose and use the right learning method so that the learning objectives are easily achieved. This is in accordance with the opinion of Ramadani & Syura'ini (2018) the ability to use and choose the right learning method is an effort to realize effective learning, the better the method used, the learning process will also be better so that educational goals can be achieved. So much convenience is given by learning strategies in realizing the achievement of learning objectives that have been designed because the learner strategy has a variety of alternative steps that will be carried out in the learning process to achieve learning goals. This is in line with the opinion of Wasdopo (2007), the learning strategy is the selection of alternatives based on a pattern as an action in a series of learning activities in order to realize the learning objectives.

Furthermore, the right learning strategy will make the learning atmosphere very conducive so that it is easier for the learning community to achieve satisfying learning outcomes. This is in accordance with Wena's opinion (2014), the use of strategy is very necessary to simplify the learning process so that it can achieve optimal results. In addition, learning can run effectively and efficiently by using the right learning strategy, in other words, learning will not take place effectively and efficiently if there is no learning strategy. This is in line with the opinions of Yulianda and Sunarti (2018), if there is no learning strategy, the learning process becomes ineffective and inefficient, and the desired learning objectives are difficult to achieve.

It can be concluded that the existence of learning strategies makes things easier. The implementation of the learning will be conducive, the learning objectives are achieved, and the learning

outcomes are satisfactory, all of them determined by the learning strategies used by the tutor. If the implementation of the learning has been successful, it will also have an impact on the program held.

#### 4. CONCLUSION

Based on the results of research and discussion of the description of the implementation of learning in Entrepreneurship subjects in package C in PKBM Farilla Ilmi, Padang City, which was seen from the learning strategy used by tutors in the learning process, it was categorized as good.

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